

German-Czech Bachelor Study Programme

Hochschule Bielefeld – University of Applied Sciences and Arts

Czech University of Life Sciences, Prague

International Studies in Management (ISM)

Business Administration (BA) Economics and Management (EM)

STUDY OBJECTIVES

The German-Czech study programme International Studies in Management (ISM), Business Administration (BA) and Economics and Management (EM) prepare you to undertake professional activities with an international focus. You acquire specialized business expertise geared for the international market. Especially the acquisition of the Bachelor of Life Sciences at the Czech University of Life Sciences Prague increases the chances on the Czech labor market.

The programme's practical orientation enables you to apply scientific methods in order to solve concrete problems. You also acquire skills in teamwork, communication, project management and presentation techniques. During your study semesters in Prague, our Students form a joint group with the Czech students, with whom they come to Bielefeld in the third year of study. We focus on your individual profile development and support you personally throughout your studies. You are being looked after and advised by an ISM-team consisting of a programme director and lecturers.



CAREER OPTIONS

Graduates of German-Czech Bachelor study programme are qualified to perform sophisticated management and specialist tasks in internationally operating companies and organizations. You are motivated, internationally experienced and have excellent communication skills. You will find your career opportunities in the fields of sales, marketing, finance and accounting, controlling, organization and data processing, personal, social and education services as well as auditing and tax accounting.

In the region around Bielefeld exist several companies with intensive economic relations with the Czech Republic. Economic relations between the Czech Republic and Germany are traditionally particularly intense. Germany is the largest foreign investor in the Czech Republic. For Germany, the Czech Republic is the second most important trading partner in Central and Eastern Europe after Poland. In turn, Germany is the most important foreign trade partner for the Czech Republic. Trade with Germany accounted for almost a third of the total foreign trade of the Czech Republic.

SYLLABUS "INTERNATIONAL STUDIES IN MANAGEMENT" (180 ECTS)

1st Semester	2nd Semester	3rd+4th Semester	5th Semester	6th Semester
<ul style="list-style-type: none"> – Basics of Business Administration – Mathematics for Economists – Financial Accounting – Basics of Business Informatics – Foreign Language – Intercultural Competence 	<ul style="list-style-type: none"> – Managerial Finance – Economics – Managerial Accounting – Managerial Statistics – Foreign Language – Intercultural Competence 	<ul style="list-style-type: none"> – Abroad at Czech University of Life Sciences, Prague 	<ul style="list-style-type: none"> – International Taxation – International Human Resource Management and International Business Law – International Marketing – International Finance – Spanish or English – Intercultural Competence 	<ul style="list-style-type: none"> – Internship – Bachelor Thesis

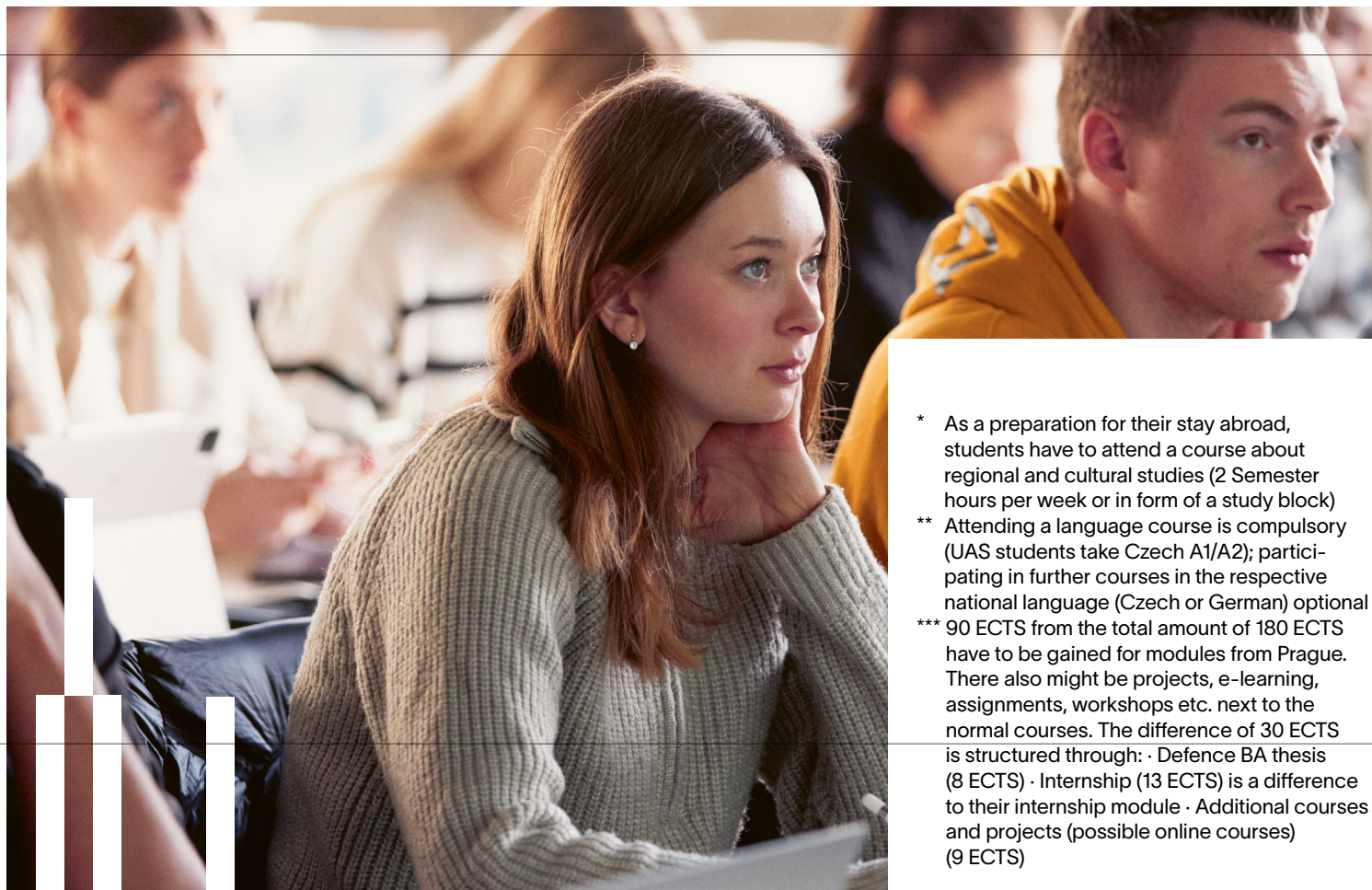
GERMAN-CZECH INTEGRATED STUDY PROGRAMME (180 ECTS)

Study programme Bielefeld students

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
– Students of UAS in Bielefeld, Study programme BA ISM	– Students of UAS in Bielefeld, Study programme BA ISM + Regional and cultural studies*	– Students of UAS in Prague + students of CZU in one group, Study programme BA**/*** + Czech language course	– Students of UAS in Prague + students of CZU in one group, Study programme BA EM**/*** + Internship in the Czech Republic	– Students of UAS in Bielefeld + students of CZU in one group, Study programme BA ISM**	– Students of UAS in Bielefeld + students of CZU in one group, Study programme BA ISM*** and defence of BA thesis

Study programme Czech students

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
– Students of CZU in Prague, Study programme BA Business Administration/EM	– Students of CZU in Prague, Study programme BA Business Administration/EM	– Students of CZU in Prague + Students of UAS in one group Study programme BA Business Administration/EM	– Students of CZU in Prague + Students of UAS in one group Study programme BA Business Administration/EM + Regional and cultural studies*	– Students of CZU in Bielefeld + Students of UAS in one group, Study programme BA ISM** + German language course	– Students of CZU in Bielefeld + Students of UAS in one group, Study programme BA ISM** + Internship in Germany



- * As a preparation for their stay abroad, students have to attend a course about regional and cultural studies (2 Semester hours per week or in form of a study block)
- ** Attending a language course is compulsory (UAS students take Czech A1/A2); participating in further courses in the respective national language (Czech or German) optional
- *** 90 ECTS from the total amount of 180 ECTS have to be gained for modules from Prague. There also might be projects, e-learning, assignments, workshops etc. next to the normal courses. The difference of 30 ECTS is structured through: · Defence BA thesis (8 ECTS) · Internship (13 ECTS) is a difference to their internship module · Additional courses and projects (possible online courses) (9 ECTS)

FACTS

Enrolment Requirements

High school graduation which qualifies you to study at a University of Applied Sciences or an equivalent educational background. Foreign language education:

- at least five school years of English, French or Spanish desirable or
- at least three school years of French and at least three school years of English or

- at least two school years of Spanish and three school years of English.

Evidence is usually provided by the school certificate.

Application and Beginning of Studies

The application form is available online from mid-May on:

➤ www.hsbi.de/studium/bewerbung

The deadline for applications is July 15 of each respective year.

Double Degree (G/CZ)

After having completed the prescribed 180 ECTS, the enrolled students receive the degree of both universities, i.e. the **German degree** Bachelor International Studies in Management (ISM) as well as the the Bachelor in Business Administration (BA) resp. the **Czech degree** Bachelor in Economics and Management (EM).

Places of Study

Hochschule Bielefeld – University of Applied Sciences and Arts
Bielefeld School of Business Interaktion 1, 33619 Bielefeld
➤ www.hsbi.de/wirtschaft

Czech University of Life Sciences, Prague
Kamýčká 129
165 21 Prag
➤ studuj.czu.cz/en



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CZU Prague

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