

German-Italian Bachelor Study Programme

Hochschule Bielefeld – University of
Applied Sciences and Arts

The University of
Cagliari, Italy

International Studies in Management (ISM)

Business and Economics (BE)

STUDY OBJECTIVES

The German-Italian study programme International Studies in Management (ISM), Business and Economics (BE) prepare you to undertake professional activities with an international focus.

You acquire specialized business expertise geared for the international market. Especially the acquisition of the Bachelor degree at the University of Cagliari increases the chances on the Italian labor market.

The programme's practical orientation enables you to apply scientific methods in order to solve concrete problems. You also acquire skills in teamwork, communication, project management and presentation techniques. During the study semesters in Cagliari, our students form a joint group with the Italian students, with whom they come to Bielefeld in the third year of study. We focus on your individual profile development and support you personally throughout your studies. You are being looked after and advised by an ISM-team consisting of a programme director and lecturers.



CAREER OPTIONS

Graduates of German-Italian Bachelor Study Programme are qualified to perform sophisticated management and specialist tasks in internationally operating companies and organizations. You are motivated, internationally experienced and have excellent communication skills. You will find your career opportunities in the fields of sales, marketing, finance and accounting, controlling, organization and data processing, personal, social and education services as well as auditing and tax accounting.

Close to Bielefeld there exist several companies with intensive economic relations with Italy, which is regarded as one of the world's most industrialized nations and a leading country in world trade and exports. It has the third largest economy in the Eurozone and the eighth largest in the world. It has a very high level of human development and is ranked sixth in the world for life expectancy. The country is well known for its creative and innovative business, a large and competitive agricultural sector (Italy is the world's largest wine producer) and for its influential and high quality automobile, machinery, food, design and fashion industry.

SYLLABUS "INTERNATIONAL STUDIES IN MANAGEMENT" (180 ECTS)

1st Semester	2nd Semester	3rd+4th Semester	5th Semester	6th Semester
<ul style="list-style-type: none"> – Basics of Business Administration – Mathematics for Economists – Financial Accounting – Basics of Business Informatics – Foreign Language – Intercultural Competence 	<ul style="list-style-type: none"> – Managerial Finance – Economics – Managerial Accounting – Managerial Statistics – Foreign Language – Intercultural Competence 	<ul style="list-style-type: none"> – Abroad at University of Cagliari, Italy 	<ul style="list-style-type: none"> – International Taxation – International Human Resource Management and International Business Law – International Marketing – International Finance – Spanish or English – Intercultural Competence 	<ul style="list-style-type: none"> – Internship – Bachelor Thesis

GERMAN-ITALIAN INTEGRATED STUDY PROGRAMME (180 ECTS)

Study programme Bielefeld students

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
– Students of UAS in Bielefeld, Study programme BA ISM	– Students of UAS in Bielefeld, Study programme Bachelor ISM + Regional and cultural studies*	– Students of UAS in Cagliari together with students of UNICA in one group, Study programme Bachelor BE** + Italian language course	– Students of UAS in Cagliari together with students of UNICA in one group, Study programme Bachelor BE**	– Students of UAS in Bielefeld together with students of UNICA, Study programme Bachelor ISM	– Students of UAS in Bielefeld together with students of UNICA, Study programme Bachelor ISM

Study programme Italian students

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
– Students of UNICA in Cagliari, Study programme Bachelor Business and Economics BE	– Students of UNICA in Cagliari, Study programme Bachelor Business and Economics BE	– Students of UNICA in Cagliari together with students of UAS in one group, Study programme Bachelor Business and Economics BE + German language course	– Students of UNICA in Cagliari together with students of UAS in one group, Study programme Bachelor BE + Regional and cultural studies*	– Students of UNICA in Bielefeld together with students of UAS, Study programme Bachelor ISM** + German language course	– Students of UAS in Bielefeld together with students of UNICA, Study programme Bachelor ISM**



- * As a preparation for their stay abroad, students have to attend a course about regional and cultural studies (2 semester hours per week or in form of a study bloc).
- ** Compulsory: Attending courses in the respective national language (Italian or German).

FACTS

Enrolment Requirements

High school graduation which qualifies you to study at a University of Applied Sciences or an equivalent educational background. Foreign language education:

- at least five school years of English, French or Spanish desirable or
- at least three school years of French and at least three school years of English or

- at least two school years of Spanish and three school years of English.

Evidence is usually provided by the school certificate.

Application and Beginning of Studies

The application form is available online from mid-May on:

- www.hsbi.de/studium/bewerbung

The deadline for applications is July 15 of each respective year.

(G/ITA)

After having completed the prescribed 180 ECTS, the enrolled students receive the degree of both universities, the **German degree** Bachelor International Studies in Management (ISM) as well as the **Italian degree** Bachelor in Business and Economics (BE).

Places of Study

Hochschule Bielefeld – University of Applied Sciences and Arts
Bielefeld School of Business Interaktion 1, 33619 Bielefeld
➤ www.hsbi.de/wirtschaft

University of Cagliari, Italy
Viale Sant'Ignazio da Laconi, n.78
09124 Cagliari, Italy
➤ www.unica.it/unica/en/homepage.page



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